



Dear Sir or Madam:

It's time to **Play ball!** The Washoe Little League 2017 spring season is fast approaching, resuming play in April 2017. That means it's time for your organization to sign up for your sponsorship to get your company's name out there in the community! The Washoe Little League Sponsorship provides a vehicle for your agency to receive a wide range of exposure opportunities from players, coaches, parents and fans from banner advertisements, signs on the field and/or on the players' uniforms! Did you know there are over 650 Washoe Little League families and friends that gather to our complex each week to enjoy the baseball games as well as hundreds of other Little League families and friends around the Truckee Meadows during tournament play at Washoe Little League fields? That's a lot of eyes on your company's logo! We are seeking additional sponsors to make the 2017 season the best yet.

With your sponsorship you do your part in helping Washoe Little League provide kids with personal growth and greater self-esteem, the ability to learn team work and gain valuable and positive relationships.

If you have questions, please contact Steve Howell at (775) 230-0215

Washoe Little League is extremely grateful for your support and look forward to seeing your logos on our website, fields and players!!

Sincerely,

Washoe Little League Board Members
<http://washoelittleleague.org/>

PACKAGES

Field Signage Sponsorship (\$350.00):

Banners are placed on the fences of one or more of the four outfields and are left up and visible from April through October of each year for both the spring and fall baseball seasons. If purchasing multiple signs, a \$100.00 discount (per sign) will be credited.

Please send artwork (computer files) to Steve at wllfundraising@yahoo.com. Vectorized artwork with extensions .eps, .ai, .psd and .cdr can be used. Full color or digital art should be designed "at size" 42" x 96" and 150 dots per inch or "1/2" size and 300 dots per inch. The company that prints your business cards and letterhead should be able to provide you with what you need. To ensure placement of your field signage please return this completed form and payment.

Field Signage Sponsorship plus Web Advertisement Banner (\$500.00 plus additional signs if desired):

Banners are placed on the fences of one or more of the four outfields and are left up and visible from April through October of each year for both the spring and fall baseball seasons. If purchasing multiple signs, a \$100.00 discount (per sign) will be credited.

Also included is your business banner on our fan page which is sponsored by Dicks Sporting Goods. Every Washoe Little League Fan that visits the site will see your name and know you sponsor Washoe Little League. Click here if you would like to see the Washoe Little League store where your name could go.

<https://tshq.bluesombrero.com/Default.aspx?tabid=1388932&familyid=433627284323429850&subctl=fanwear#/page/1>

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T-Shirt Sponsorship \$750.00

Your business name and or logo will be placed on one divisions T-shirts for every player in that division. There are 6 divisions available for sponsorship. The League will be printing the T-shirts mid-February so those looking to sponsor a Division must act fast! Like the outfield signage, vectorized artwork with extensions .eps, .ai, .psd and .cdr can be used. Please send artwork (computer files) to Steve at wllfundraising@yahoo.com.

T-Shirt Sponsorship plus Web Advertisement Banner \$900.00

Also included is your business banner on our fan page which is sponsored by Dicks Sporting Goods. Every Washoe Little League Fan that visits the site will see your name and know you sponsor Washoe Little League. Click here if you would like to see the Washoe Little League store where your name could go.

<https://tshq.bluesombrero.com/Default.aspx?tabid=1388932&familyid=433627284323429850&subctl=fanwear#/page/1>

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WASHOE LITTLE LEAGUE SPONSORSHIP FORM

Sponsor Name: _____

Field Signage Package: _____ # of Signs: _____

Field Signage Package Plus Web Banner: _____ # of Signs: _____

T-Shirt Package: _____

T-Shirt package Plus web Banner: _____

(Mark an "X" on each package selection that you wish to participate in)

Total Amount included in this order: \$ _____

Contact Person: _____ Phone: _____

Address: _____ Email: _____

Please submit the completed form and payment to:

Washoe Little

League C/O-

Steve Howell

14010 Tagor Drive

Reno, NV 89521

Washoe Little League is a non-profit organization.

All new signs or renewals benefit the league and are tax deductible

(Non-profit #942858633).

Again, Thanks for your support and investment in Washoe Little League's kids!

